

TGS-2024043211

Business Model Development – The Business Blueprint

Master business model innovation,
from brilliant idea to scalable impact.

⌚ 2 Days (in-person) ⏱ Asynchronous e-Learning & Classroom

Full Fee
\$1362.5

*Net Fee
\$487.5



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Workshop Dates

* Refer to next page for funding eligibility



Implement & Scale



Analyze & Evaluate

Analyze market trends, best practices and evaluate existing business models to align with organizational objectives.



Identify & Innovate

Identify business prospects using market trends, assess viable innovations, and develop strategies to discover creative solutions.



Implement, Measure & Scale

Mitigate risks, implement project management, apply success metrics, and develop strategies to scale successful business model ideas.

**Blueprint Your
Business Brilliance:
From Idea to Impact**

Strategic Foundation

Learn to analyze key business aspects to spot market trends and best practices. Evaluate existing business models to effectively align organizational and business objectives.

Innovative Design

Identify business prospects using market trends and company objectives. Develop strategies to apply unconventional methods for innovative solutions and assess viable business model innovations based on set criteria.

Implementation & Scaling

Examine and mitigate risks while implementing project management techniques for innovative projects. Learn to apply metrics to measure success and develop strategies to scale up successful business model ideas.

Course Outline

Asynchronous e-Learning (Gnowbe platform)	Session 2 Day 1 (11am – 1pm)	Session 4 Day 2 (9am – 1pm)
Understanding the Business Principles <ul style="list-style-type: none"> • eLearning modules • Crafting your Business Model Quizzes <p>Prepare draft Business Model Canvas</p>	Learn validation techniques and test on own business model <ul style="list-style-type: none"> • Validation Techniques • Opportunity & Risk Assessment • Group Exercise 	Synthesis and Future Planning (2 Hours) <ul style="list-style-type: none"> • Model Iteration • Group exercise & debrief
Session 1 Day 1 (9am – 11am)	Session 3 Day 1 (2pm – 6pm)	Session 5 Day 2 (2pm – 4pm)
Learn the principles of business model <ul style="list-style-type: none"> • Business Model Canvas • Case studies • Create personalized own business model canvas 	<p>Participants work individually to further refine their business models and plan validation experiments.</p> <p>Design and run a lean experiment for an aspect of their business model.</p>	Business Innovation Pilot Project <ul style="list-style-type: none"> • Innovation Ideas & Selection Process • Project Management Plan • Success Metrics
Assessment	Day 2 (4pm – 6pm)	
	<ul style="list-style-type: none"> • Written Exam • Case Study • Project Presentation 	

Course Fee and Government Subsidies

Self-Sponsored / Company Sponsored (S\$)			
	Eligible SSG Grants*	Before GST	After GST*
Foreigner	N/A	1250	1362.5
Singapore Citizen 25-39 years old & Singapore PR	Up to 50% grants	625	737.5
Singapore Citizen 40 years old & above	Up to 70% grants	375	487.5

*SSG grants are not taxable. GST is taken from the original course fee, before SSG grant applies.

Course Support

- SFC (SkillsFuture Credit) claimable, including GST
- SFEC claimable for eligible Singapore-registered companies
- PSEA claimable

Applicable SSG Grant

- SkillsFuture Funding (Baseline)
- SkillsFuture Mid-career Enhanced Subsidy
- SkillsFuture Enhanced Training Support for SMEs

Fee Details

Self-Sponsored Individual

https://www.myskillsfuture.gov.sg/content/portal/en/career-resources/career-resources/education-career-personal-development/SkillsFuture_Credit.html

Skillsfuture Enterprise Credit information (SFEC)

<https://skillsfuture.gobusiness.gov.sg/support-and-programmes/funding/skillsfuture-enterprise-credit-sfec>

Employers

<https://skillsfuture.gobusiness.gov.sg/support-and-programmes/funding>