

TGS-2024043842

The Pitch Perfect

Master compelling pitches, hone storytelling, and confidently win clients and investors.

🕒 4 Days

🕒 12.25 Hours

📅 4 Sessions

Full Fee

\$650

*Net Fee

\$ 253.5



[Scan to View
Workshop Dates](#)

* Refer to next page for funding eligibility

Pitch Mastery



Craft Your Compelling Pitch

Learn the art of crafting a compelling pitch that leaves a lasting impression.



Refine & Persuade

Refine your business model, hone your storytelling skills, and master the art of persuasion.



Deliver & Win

Gain the confidence to deliver a pitch that secures investment, wins customers, and propels your business forward.



Captivate, Convince, Close

Is your business pitch falling flat? Are you struggling with not captivating investors or converting potential customers? This intensive course is your solution!

Learn the art of crafting a compelling pitch that leaves a truly lasting impression. Refine your business model, hone your critical storytelling skills, and master the art of persuasion.

Gain the confidence to deliver a pitch that secures investment, wins customers, and propels your business forward. Whether you're a seasoned entrepreneur or just starting out, this course will equip you with all the essential tools to communicate your vision effectively and achieve measurable success.

Master the Pitch, Win the Deal

Understand the Fundamentals

Identify the importance of presentation skills and what is a compelling business pitch.

Analyse & Identify Opportunities

List and apply the different competitor analysis methods. Apply internal sales guidelines and insights from market research to identify potential areas of opportunities in sale cycle.

Develop & Persuade

Develop the proposal on products and services using storytelling and effective data visualisation techniques.

Course Outline

At the completion of the course, e-certificate will be awarded to trainees who have demonstrated competency in the WSQ assessment and achieved at least 75% attendance.

Day 1	Day 3	Assessment
All Day E-Learning - Introduction to Business Pitching - Crafting your Business Pitch Quiz Prepare draft Pitch	7:00 PM – 10:00 PM Crafting Business Model, Competitive Advantage, and Financial Projections - Principles Workshop –Crafting Business Model, Competitive Advantage, and Financial Projections - Group Activity - Pitch Practice and Feedback: Articulating Business Model, Competitive Advantage, and Financial Projections - Plenary Activity	7:00 PM – 9:00 PM Project, Written Exam, Project Presentation Written Exam Project Presentation
Day 2	Day 4	
7:00 PM – 10:00 PM Structuring Your Business Pitch - Principles Workshop - Analyzing Successful Pitches & Articulating Value Proposition and Market Opportunity - Group Activity - Pitch Practice and Feedback: Articulating Value Proposition and Market Opportunity - Plenary Activity	7:00 PM – 9:00 PM Practicing Your Business Pitch (Part 1) Group Activity – Pitching Your Business - Plenary Activity Practicing Your Business Pitch (Part 2) Group Activity – Pitching Your Business - Plenary Activity	

Course Fee and Government Subsidies

	Self-Sponsored / Company Sponsored (S\$)	
	Before GST	After GST
Foreigner	650	708.5
Singapore Citizen 25-39 years old & Singapore PR	325	383.5
Singapore Citizen 40 years old & above	195	253.5

Course Support

- SFC (SkillsFuture Credit) claimable, including GST
- SFEC claimable for eligible Singapore-registered companies
- PSEA claimable

Applicable SSG Grant

- SkillsFuture Funding (Baseline)
- SkillsFuture Mid-career Enhanced Subsidy
- SkillsFuture Enhanced Training Support for SMEs

Fee Details

Self-Sponsored Individual

https://www.myskillsfuture.gov.sg/content/portal/en/career-resources/career-resources/education-career-personal-development/SkillsFuture_Credit.html

Skillsfuture Enterprise Credit information (SFEC)

<https://skillsfuture.gobusiness.gov.sg/support-and-programmes/funding/skillsfuture-enterprise-credit-sfec>

Employers

<https://skillsfuture.gobusiness.gov.sg/support-and-programmes/funding>