2-Day Workshop

Strategic Digital Transformation

In-Person Classroom & Blended Learning

Workshop Fee
~~NP: $2000/ Pax~~

Promo Fee
$799 / Pax
Excluding 9% GST

Avoid costly IT investment mistakes—equip yourself with the knowledge and tools to make informed decisions for your business.

Next Workshop
24-25 Oct 2024

Time
9AM – 5PM

Suitable for
C-suites
Executives,
SME Owners &
business founders

Are You Investing in the Right IT Solutions?

In today's fast-paced digital landscape, many companies rush into investing in IT systems or emerging technologies only to discover, often too late, that these solutions are not a perfect fit for their business needs. Our comprehensive two-day course is designed to prevent these costly mistakes by equipping you with the knowledge and tools to make informed decisions.

Learning Outcomes

- **IT Solutions Mastery:** Understand the fundamentals of selecting and implementing the right IT systems tailored to your business needs.

- **Emerging Technologies:** Dive into the latest in AI, IoT, data analytics, and edge computing/processing. Learn how these technologies can transform your business.

- **Real-World Case Studies**

  - **Case Study 1: API Integration for an Insurance Platform**
    Explore how a leading insurance company successfully integrated APIs to streamline operations and improve customer service.

  - **Case Study 2: Automation in Building Construction**
    Discover the impact of automation in the construction industry and how it can lead to significant efficiency gains.

- **AI and ESG:** Discover how AI can enhance ESG initiatives for sustainable business practices.

- **Project Analysis & Cybersecurity:** Gain expertise in project analysis, cybersecurity, VAPT, and deployment strategies.

- **Stakeholder Engagement:** Learn to involve stakeholders effectively throughout your IT projects for successful outcomes.

Scan to register or click the link below:
REGISTER HERE

Learning Units
1. Concepts & technologies in IT solutioning
2. IT solutioning for business needs
3. Evaluate and refine IT solution as a blueprint for development
4. Implement the IT solution for development